

EVENTS GUIDE

BRAND SOLUTIONS
FOR INDOOR AND
OUTDOOR EVENTS

CUSTOM EVENTS

- Customizable
- Adaptable
- Brandable

Inspire and engage your audience by integrating your brand or key messaging throughout your event.

Many of our products have dual indoor and outdoor applications that suit any need, and are durable enough to be used multiple times. Nexus will customize any sign to have the proper branding and look for your event, with in-house designers that specialize in creating cohesive and beautiful visual stories that make every event look perfect.

*All Prices in CAD

Use this chart to conduct a side by side comparison on price, weight, accessories, setup time, and more!



INDOOR EVENTS

	Media Step & Repeat Backdrops	Hanging Structure	Hanging Banners	Truss Structure and Banner	Signage	Monitor & Tablet Stands	Photo Booth	Charging Station	Furniture
Purchase/Rental	Purchase Rental	Purchase Rental	Purchase	Banner – Purchase Rental	Purchase Rental	Purchase Rental	Rental	Purchase Rental	Rental
Applications	<ul style="list-style-type: none"> • Step & Repeat • Publicity photos • Room dividers • Photo booth background 	<ul style="list-style-type: none"> • Top level distance branding 	<ul style="list-style-type: none"> • Large event signage • Point of purchase • Backdrops • Stages 	<ul style="list-style-type: none"> • Event branding • Entryways • Outdoor application • Outdoor structure 	<ul style="list-style-type: none"> • Event directional signage • Sponsor signage • Wayfinding • Call to action marketing 	<ul style="list-style-type: none"> • Looping video • Touchscreens • Presentation screen • Registration 	<ul style="list-style-type: none"> • Lead tracking • Subscription opt in • Event souvenirs (printed photos) 	<ul style="list-style-type: none"> • Branding opportunities • 7 Default apps on the “smart” version. 	–
Graphic size	6’ to 20’ wide	Customizable	Customizable	Customizable	Customizable	–	–	–	–
Estimated set-up time	15 minutes	30 minutes +	5 minutes +	45 minutes +	–	15 minutes	< 15 minutes	–	–
Options and features	<ul style="list-style-type: none"> • Hanging or freestanding • One-time use or multiple uses 	<ul style="list-style-type: none"> • Printable top • Rotating • Backlighting • Convenient carry bag 	<ul style="list-style-type: none"> • Indoor & Outdoor use • 2-sided printing • Attach to truss or stand 	<ul style="list-style-type: none"> • Indoor & Outdoor use • 2-sided printing 	<ul style="list-style-type: none"> • Easel • Base stands 	<ul style="list-style-type: none"> • For monitor up to 60” • Printed graphics available • Android & iOS Supported 	<ul style="list-style-type: none"> • Printed graphics options available • Customizable photo frame 	<ul style="list-style-type: none"> • Branding • Video input • Looping PPT slideshow • Photobooth, social media, website, e-reader 	<ul style="list-style-type: none"> • Pedestal tables • Coffee tables • Sofas • Bar chairs • Numerous other options

OUTDOOR EVENTS

	Flags	Tents	Sandwich Boards	Outdoor Banner Stand	Sponsor Lawn Signs	Signage	Table Covers
Price Range	\$300 – \$900	\$1000 – \$1700	\$200 – \$362	\$500	\$45 +	Varies (4’ x 6’ banner = \$145)	\$285 – \$500
Interchangeable Graphics	Yes	Yes	Yes	Yes	Depends on Type	No	No
Size	6’ –17’ Tall	5’ –20’	2’ x 3.75’	8’ x 3’ x 2’	Customizable	Customizable	6’ or 8’ Long
Options and Features	<ul style="list-style-type: none"> • Baseplate • Various shapes • Carry bag • Spike • 2-Sided printing 	<ul style="list-style-type: none"> • Printable top • Side walls • Rails • Convenient carry bag 	<ul style="list-style-type: none"> • 2-Sided • Sign insert • Sign decal 	Folding frame	<ul style="list-style-type: none"> • Interchangeable event or sponsor names 	<ul style="list-style-type: none"> • Different print & material choices • Base holder 	<ul style="list-style-type: none"> • Various fits: Stretch, Fitted, Drape • Washable

WHO IS NEXUS ESSENTIALS?

WE ARE A LEADING PROVIDER OF CAPTIVATING VISUAL DISPLAYS FOR EXHIBITS, EVENTS AND ENVIRONMENTS.

Nexus Décor designs affordable, professional office environments, using signs and displays, to create a clean, contemporary look, that easily elevates your business's professionalism, efficiency and communication.

Our customizable office signs are used by a diverse range of organizations and businesses, from government agencies, hospitals, and schools to law firms, health care clinics, and more. Nexus Décor has everything you need to meet your business messaging needs; from brand signs, reception information displays, interactive message displays, and conference room signs, to full color custom signs for office doors, cubicles, and walls.

We carry a comprehensive selection of material including glass, clear acrylic, aluminum, custom color lightweight rigid printing material and fabrics. We also offer numerous mounting hardware and partition options for virtually any professional environment, and every sign, regardless of size, including custom, personalized text, and/or corporate logos:

WHETHER YOU'RE STARTING FRESH, OR REFURBISHING AN EXISTING SPACE, NEXUS DÉCOR CAN HELP MAKE IT BRIGHTER, SMARTER AND MORE FUNCTIONAL FOR YOU AND YOUR CLIENTS.

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