

PRODUCTS GUIDE

A QUICK REFERENCE
GUIDE FOR YOUR
DISPLAY NEEDS

COMPARISON CHART

Use this chart to conduct a side by side comparison on price, weight, accessories, setup time, and more!

	Flags	Bannerstand	Tablet Stand	Power Stations	Table Top	Brandcusi	Tents	Fabric Displays	8' Pop-up Display	Modular Display	Backlit Display	Custom Display
Base Starting Price	\$300 +	\$195 +	\$425+	Upon Quotation	\$520	\$695 +	\$900 +	\$1800+	\$3000	\$4200	\$5000	Upon Quotation
Are lights included in the base price?	N/A	No	N/A	N/A	No	No	N/A	No	Yes	Yes	Backlit LED Strips	N/A
What is the estimated weight (with case/crate)?	10 lbs	10 lbs	20lbs	Varies	25 lbs	15 lbs	60 lbs	100 lbs	145 lbs	150 lbs	150 lbs	Varies
What is the estimated set up time?	< 5 minutes	< 1 minute	5 minutes	Varies	2 minutes	< 15 minutes	< 30 minutes	< 15 Minutes	< 15 minutes	30-45 minutes	<30 minutes	Varies
Does it qualify as checked, oversized, or carry-on luggage?	Checked	Carry on & Checked	Checked or Oversized	N/A	Checked	Carry on	Oversized	Checked or Oversized	Checked or Oversized	Oversized	Oversized	N/A
Are tools required for setup?	No	No	Supplied	Supplied	No	No	No	Supplied	No	Supplied	Supplied	Supplied
Is it expandable beyond a 10-by-10 configuration?	N/A	N/A	N/A	N/A	Yes	N/A	Yes	Yes	Yes	Yes	Yes	Yes
What are the optional accessories or upgrades?	<ul style="list-style-type: none"> Spike base Metal base Water-fillable base 	<ul style="list-style-type: none"> Double-sided Multiple widths in some series 	<ul style="list-style-type: none"> Multiple functions and sizes Fabric banner or snap frame Free-standing or table or wall mounted 	<ul style="list-style-type: none"> Branded graphics Additional video wall panels Web camera Printer Motion sensors 	<ul style="list-style-type: none"> Header Lights 	<ul style="list-style-type: none"> Brandcusi iPad counter Lights Shelves & catalogue holder 	<ul style="list-style-type: none"> Tent walls & rails Can be digitally printed 	<ul style="list-style-type: none"> Product shelves Lights Monitor mount Literature holders Carry bag or Hard case 	<ul style="list-style-type: none"> Product shelves Literature holder Monitor mount Stand offs Keyboard shelf Backlit graphics 	<ul style="list-style-type: none"> Product shelves Literature holder Monitor mount Stand offs Keyboard shelf 	<p>Numerous options and accessories. Contact your Account Manager for details.</p>	<p>Numerous options and accessories. Contact your Account Manager for details.</p>

*All Prices in CAD

FREQUENTLY ASKED QUESTIONS

IF YOU ARE NEW TO EXHIBITING YOU MIGHT WONDER...

IF MY COMPANY IS STARTING SMALL BUT PLANS TO GROW, CAN OUR DISPLAY GROW WITH US?

Yes, in fact most of our products have been designed with you in mind. The Nomadic Instand pop up display and Fablite display are excellent displays to grow with.

CAN I CHANGE MY ARTWORK BUT KEEP THE SAME FRAME?

Yes, you can have interchangeable graphics which allow for easy and cost effective updates. You may also update by adding accent graphics to showcase special features. Most of our clients have been using their original frame for many years, they have optimized on their initial investment by simply redoing the artwork as needed. Since you already have the frame, changing the graphics will cut down the cost & time of production. Most artwork can be updated in 5 to 7 business days.

OUR BUDGET ISN'T SIGNIFICANT AT THE MOMENT; BUT IF THINGS GO WELL WE WOULD LIKE TO ADD TO OUR DISPLAY NEXT YEAR. WHAT WOULD YOU SUGGEST TO INCORPORATE?

Booths have been trending towards including more Digital Media, some options that would increase the wow factor for your display are:

- Incorporating an LCD or touch screen monitor into your display. These screens are easily mounted to your existing frame, without any tools.
- Try including a self-standing monitor for 42" or larger screens. They can be moved around depending on show traffic and can also be used later at your office.
- Adding a tablet counter will help capture your guests information, through interactive surveys or mailing lists, and will double as additional storage.

WHAT'S THE BENEFIT TO HAVING NEXUS EXHIBITS HANDLE MY PLANNING?

Nexus is well known and established in the tradeshow industry. We are able to negotiate booth space, show services, shipping, and logistics for you through long standing connections and relationships within the tradeshow community.

By allowing us to take the stress and confusion involved in doing it yourself, you allow your staff to remain focused and prepared for the show.

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 INFO@NEXUSEXHIBITS.COM

 NEXUSEXHIBITS.COM

 1.800.566.7757
1.403.262.8030

 2424 2ND AVE SE, CALGARY, ALBERTA, CANADA. T2E 6J9

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